



# Strategy Scoping Checklist



## Strategy horizon scoping



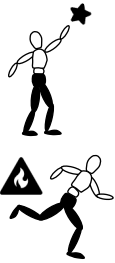
## Acceptance criteria for strategy launch



*Key insights from situation analysis*



*Check – criteria met*



*Key strategy aspirations & drivers*



*Check – criteria met*



*Strategy time-horizon*



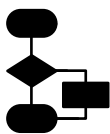
*Check – criteria met*



## Strategy development scoping



## Acceptance criteria for strategy launch



*Key decisions needed for strategy to be developed*



*Check – criteria met*



*Evidence, analysis and insights needed to inform decisions*



*Check – criteria met*



*Jobs to be done (who by / by when?)*



*Check – criteria met*

